

**Sub-Strategy Detail
FARMER'S MARKET**

Agency Code:	Agency Name:	Prepared By:	Statewide Goal Code:	Strategy Code:
501	Texas Department of Health		3	01-02-01
GOAL:	01			
OBJECTIVE:	02			
STRATEGY:	01 WIC Participation			
SUB-STRATEGY:	02 Farmer's Market			

CODE DESCRIPTION	EXPENDED FY 2000	EXPENDED FY 2001	BUDGETED FY 2002
OBJECTS OF EXPENSE:			
2000 Operating Costs	31,944	1,650	56,244
3000 Client Services	1,957,186	1,957,185	1,937,915
4000 Grants	304,889	185,844	373,714
TOTAL, OBJECTS OF EXPENSE	2,294,019	2,144,679	2,367,873
METHOD OF FINANCING:			
001 General Revenue	688,735	644,983	737,143
555 Federal Funds:			
CFDA #10.557.003, WIC Farmers' Market Nutrition Program	1,605,284	1,499,696	1,630,730
Subtotal, Federal Funds	1,605,284	1,499,696	1,630,730
TOTAL, METHOD OF FINANCING	2,294,019	2,144,679	2,367,873

Sub-strategy Description and Justification:

The Farmers' Market Nutrition Program issues coupons for fresh fruit and vegetables to women and children WIC participants in selected counties each summer. Costs include local agency contractor reimbursements, state agency outlays, and sums paid to Farmers' Markets that exchange coupons for fresh fruit and vegetables.

External/Internal Factors Impacting Sub-strategy:

Federal regulations require a 30% State match for the Farmer's Market program. A portion of the State appropriated General Revenue is used to meet this 30% match.